

FOR IMMEDIATE RELEASE

Artists share tips for visiting Loring Park Art Festival, July 29 and 30 in Minneapolis

(Minneapolis, Minn.) July 25, 2023—The popular Loring Park Art Festival, always a favorite among families and art lovers alike, offers its top ten tips for visitors to this year’s festival, July 29 and 30.

“Now in our 23rd year, we’ve gathered some of the best ideas from our visitors and artists for enjoying the festival to the fullest,” said Pat Parnow who helped found the festival in 1999. “With an amazing line-up of [140 juried artists](#), family-friendly activities and entertainment, the beautiful park grounds, delicious foods, and the Fulton Beer Garden, there’s something for everyone.”

Top Ten Tips for Visiting the Loring Park Art Festival

1. **Plan on fun!** Take a look at our website www.loringparkartfestival.com to get the lay of the land and select your favorite destinations. Or just show up and dive in! It’s easy to get here and navigate the grounds, parking options are many, and you can ride the [bus](#) for free!
2. **Bring your besties.** The Loring Park Art Festival has something for everyone. It’s a great outing for friends of all ages and lovers of all types of art. And kids have a blast.
3. **Chat up the artists.** Artists enjoy sharing their work and their stories. Ask a question, any question, and learn about the inspiration behind your favorite art or the techniques used to make it. You may be surprised and gain a great story to tell your friends.
4. **Snap some photos and measure up.** Some visitors like to “scoop the loop” through the entire festival and then circle back to favorite booths. If that’s your approach, take photos of booth signs you want to visit again, either to learn more or consider a purchase. Bring photos and measurements from home too, of special places that could benefit from inspiring art.
5. **Take a cool break.** Enjoy a cool brew in the Fulton Beer Garden and tasty offerings from more than 20 food vendors. The trees, ponds, grass and gardens of Loring Park provide a relaxing environment for art lovers.
6. **Be an artist.** Try your hand at three engaging activities. With Wine and Canvas, a local artist will guide you step-by-step while you create your own masterpiece. Get on a retired MTC bus and experience the WOW Metal Lab and Show where you can pour your own art piece. Children will enjoy the Kids Art Project inside the park building - a half hour of fun while their adults shop.

7. **Enjoy the sights and sounds.** [Music](#) fills the air at the festival. Check out your favorite local talent.
8. **Purchase your way.** Artists and vendors make purchasing easy. You can pay with cash, credit cards, checks and sometimes Venmo. A cash machine is on site too.
9. **Stay all day, or just for a bit.** The festival is free and the environment is welcoming. Stay all day and experience it all, or scout out your favorite artists and visit within your own schedule. You may wish to check out the neighborhood too or combine a visit with other Minneapolis sights.
10. **Make it an annual experience.** Once you visit the Loring Park Art Festival, you'll want to come again and again to this urban art oasis. Prepare to fall in love.

2023 Loring Park Art [Festival Quick Details:](#)

This year's festival features newcomers, as well as popular artists from past years, presenting a rich variety of styles and art forms. Festival goers will enjoy experiencing and shopping for jewelry, printmaking, glass, textiles, photography, clay, painting, drawing, sculpture, wood working, ceramics, mixed media and more. Artwork will be available at a wide range of prices, making it possible for art lovers to take home one-of-a-kind treasures.

Dates: Saturday, July 29, 10 am to 6 pm / Sunday, June 30, 10 am to 5 pm

Location: Loring Park, 1382 Willow St., Minneapolis, 55403, at Oak Grove and Hennepin.

Fee: Festival is free of charge to all.

Featured Artists: Six featured artists are available for interviews, representing art in the following categories: fiber, photography, glass, painting and printmaking.

Activities: Offerings include free art projects for kids and adults, in addition to the WOW Metal Lab in a refurbished MTC bus.

Entertainment: Enjoy a variety of local musicians on the Victorian Building Back Porch and the Westminster Stage, as well as roving in the park.

Parking and Directions: Parking options are numerous. Taking the bus is a great option. Download a free bus pass.

Food and Beverage: The food areas will feature a variety of delicious offerings, including local favorites and ethnic foods. The Fulton Beer Garden, new to the festival, will provide a great selection of refreshing beverages.

Sponsors and Partners: Thanks to the festival's sponsors and partners, including media sponsors MPR and Lavender. The event would not be possible without a strong community of supporters.

Photos: Choose from a wide selection of photos from past festivals.

About the Loring Park Art Festival

The Loring Park Art Festival was founded in 1999 by Pat Parnow, Mary Ann Wunderlin and Carol Haubner. Cindy Jacobson joined Pat as artist partners in 2014 when Mary Ann and Carol retired. Since 2000, the festival has combined creative expression and community connectedness to surprise and delight all who attend. With beautiful ponds and formal gardens, Loring Park makes an idyllic spot to celebrate art, music, food and entertainment for two days each summer in downtown Minneapolis. This is the festival's 23rd year.

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